

# DOLAN GEIMAN: BOX PRINT® REPRODUCTIONS ON WOOD

Dolan Geiman BOX PRINT reproductions are archival images of original Dolan Geiman artworks printed directly onto wood boxes with a large-format printer. Geiman released his first set of BOX PRINT editions in the fall of 2007 as an affordable and ready-to-hang alternative to traditional paper and canvas giclees. BOX PRINT reproductions are manufactured in the USA by a professional printmaker and each image is limited to an edition of 750. BOX PRINT reproductions are finished with a natural poplar back-frame, hanging wire, and are individually signed and numbered by Geiman.



## PRINTING INNOVATION

Working with a professional printmaker to reinvent existing signage-printing technology, Geiman helped realize a means for reproducing his original artwork into unique digital reproductions on wood. Similar to other fine art prints, the process begins with a high-resolution digital capture of the original artwork by a large-format scanning camera system. Shallow wooden boxes are then constructed and primed. The printing process follows with a large-scale inkjet printer, printing directly onto the surface of the wood using an eco-friendly, VOC-free ink set. The process of translating an original artwork into a BOX PRINT reproduction is performed under Geiman's supervision, the print version compared and exacted in the presence of the original.

What distinguishes these BOX PRINT editions from other reproductions on wood substrates? With Dolan Geiman BOX PRINT reproductions, the high-resolution images are printed directly onto the wood. BOX PRINT editions are not paper prints affixed to wood, nor are they mounted prints finished with thick layers of epoxy resin coating. BOX PRINT artwork is true reproduction innovation, designed to complement and broaden the art decorating options of individuals and designers alike.

## QUALITY & DURABILITY

A special UV-treatment applied to each BOX PRINT reproduction prevents the piece from fading in direct sunlight and protects the art from messy fingers. BOX PRINT reproductions can also be dusted and gently handled, making them well-suited for a broad range of residential and commercial environments.

## AFFORDABILITY

BOX PRINT reproductions are an affordable option for clients looking to purchase artwork that most closely resembles an original work's size, material, and presentation. Each BOX PRINT edition is ready-to-hang, eliminating the hassle and expense of matting and framing.

## GREEN MERITS

The green standards used in the production of all BOX PRINT reproductions make them a compelling choice for eco-friendly homes and sustainable design projects. BOX PRINT reproductions are printed onto formaldehyde-free wood panels using VOC and solvent free inks. Poplar, used for the back-frame, is often considered an eco-friendly wood choice because it is a fast-growing, underutilized, and readily replenished wood species.

## CUSTOMIZE

All BOX PRINT editions may be custom printed in larger or smaller versions, proportional to the size of the original. Retailers, designers, and other trade professionals may also inquire about commissioned BOX PRINT editions, available in exclusive or non-exclusive editions. Alternate back-frame colors, security hangers, and other customization options are available for site-specific projects.